Basic Visual Components

Space | Line | Shape | Tone | Color | Movement | Rhythm.

A visual component communicates moods, emotions, ideas, and importantly, give visual structure to the pictures.
Whether it is an actor, the story, the sound, or the visual components, audiences react emotionally to what they see and hear.

Psycho 1960 and Jaws 1975
**Contrast - Affinity**

The greater the contrast in a visual component, the more the visual intensity or dynamic increases. The greater the affinity in a visual component, the more the visual intensity or dynamic decreases.
CONTRAST = Greater Visual Intensity
AFFINITY = Less Visual Intensity
Space
Aspect Ratio adalah sebuah pasangan angka yang menunjukkan hubungan ukuran antara width dan height dari sebuah frame.

**The Frame**
The Screen is a flat surface that can be divided into smaller areas using surface divisions. There are several ways to divide the frame: halves, thirds, grids, square on a rectangle, and the golden section.
...to understand that a little girl with more courage than she knew...
Closed and Open Space

Closed Space adalah semacam gambar dimana semua elemen tersusun rapi di dalam frame.

Open Space adalah kebalikan dari closed space, dimana komposisi itu lebih dinamis.
Deep Space

Deep Space is the illusion of a 3-dimensional world on a 2-dimensional screen surface.
Flat Space

Flat Space emphasizes the 2-dimensional quality of the screen surface. This creates completely different kind of visual shape.
Flat Space

The walls are frontal, and there are no longitudinal planes on converging lines.

Actors are staged on the same horizontal plane, they are the same size.
Limited space is a specific combination of deep and flat space cues. Limited space uses all the depth cues, except two:

- Longitudinal planes
- Object movement perpendicular to the picture.
Ambiguous Space

Ambiguous space terjadi ketika penonton tidak bisa memahami ukuran sebenarnya atau hubungan spasial objek yang ada di frame.
Comparing the Four Space Types

Each of these four versions of the hallway brings the story to life, but each version is visually unique. What type of space is most appropriate for your production? Will deep space best visualize the ideas in your story, or will a combination of flat and deep space be necessary? Ambiguous space may be best for parts of your production because of its specific effect on the audience.

Films to Watch

Deep Space

Touch of Evil (1958)
Directed by Orson Welles
Written by Orson Welles
Photographed by Russel Metty
Art Direction by Robert Clatworthy
Films to Watch

Flat Space & Surface Division

Klute (1971)
Manhattan (1979)
Films to Watch

*Limited Space*

Fanny And Alexander (1982)
Films to Watch

Ambiguous Space

Don’t Look Now (1973)
A visual component communicates moods, emotions, ideas, and importantly, give visual structure to the pictures.
Garis berbeda dari komponen visual lainnya, karena garis hanya muncul karena kontras tonal atau warna. Tergantung pada kontras ini, sebuah Garis bisa diungkap atau dikaburkan.
The apparent line around the border of any 2D object is called Edge.
The apparent line around the border of any 2D object is called Edge.
The apparent line around the border of any 2D object is called Edge.
The apparent line around the border of any 3D object is called Contour.
The apparent line around the border of any 3D object is called Contour.
Closure

Primary point of interest in a picture create imaginary lines.
Closure

Primary point of interest in a picture create imaginary lines.
Intersection of Plane

When two planes meet or intersect, they appear to create a line.
Imitation Through Distance

Imitation Through Distance occurs when an object appears to reduce itself to a line or lines because it’s so far away.
Contrast – Affinity (LINE)

Orientation  Direction  Quality
The basic shapes are circle, square, and equilateral triangle. Shapes exist in a visual space that can be flat or deep.
Basic Shape Recognition
Basic Shape Recognition

TRIANGLE

OVAL

ROUND
Basic Shape Recognition

The Conformist (1969)
Basic Shape Recognition

The Conformist (1969)
Tone adalah komponen visual yang sangat mudah untuk dijelaskan dan dipahami. Tone bukan berarti nada dari naskah (marah, bahagia) atau qualitas suara (bass, treble). Tone yang dimaksud adalah brightness dari objek.
Coincidence of Tone

Raw Deal (1948)
Coincidence of Tone
Noncoincidence of Tone
Noncoincidence of Tone
1. Find the subject.
2. Don’t confuse color with tone.
3. Hide or reveal object.
COLOR

There are two basic systems for organizing and mixing color:
ADDITIVE
SUBSTRACTIVE
The perception of Additive color system is specially developed for monitor display in different types of Analog and Digital electronics devices, such as Television, CRT monitor, LCD monitor, camera and mobile screen etc. Additive color system has three primary colors, RED, GREEN and BLUE, so this is also known as RGB Color system.
The Subtractive System

The perception of Subtractive color system is specially developed for different types of printing media such as offset, inkjet and photo lab (inkjet) printing etc. Subtractive color system has three primary colors, CYAN, MAGENTA, and YELLOW.
Color can affect us emotionally, psychologically and even physically, often without us becoming aware.

**COMPLEMENTARY COLORS**

Opposing colors represent conflict both inside and out.
The Psychological Effect of Color in Film

A well designed movie color palette evokes mood and sets the tone for the film. The three main components of a color are hue, saturation, and value.

- **HUE**: The color itself
- **SATURATION**: Intensity of the color
- **VALUE**: Darkness or lightness of a color
The Psychological Effect of Color in Film

https://www.youtube.com/watch?v=g--mrooY5X4
MOVEMENT

- AN OBJECT
- THE CAMERA
- THE AUDIENCE’S POINT-OF-ATTENTION AS THEY WATCH THE SCREEN
An Object
Camera Movement

https://www.youtube.com/watch?v=XtWP94WWaL0
Rhythm is easy to experience but difficult to describe.
WE HEAR IT
WE SEE IT
WE FEEL IT
...to understand that a little girl with more courage than she knew...